

ORDER



KSNV

Orders	Order / Rev:	104301	
	Alt Order #:		KSNV
	Product Desc:	General Election	
	Estimate:		
	Flight Dates:	08/27/12 - 11/04/12	Primary AE:
	Original Date / Rev:	07/16/12 / 08/24/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Denny Weddle & Associates	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		750 Tam O Shanter	Billing Cycle:
		Las Vegas, NV 89109	Agency Commission:
Advertiser	Name:	Committee to Re-Elect Judge Bill Jan:	<i>-Revised</i>
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PLC26	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75	September 2012	29	\$8,535.00	\$7,254.75	0.00
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25	October 2012	11	\$3,725.00	\$3,166.25	0.00
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00	November 2012	7	\$2,500.00	\$2,125.00	0.00
					Totals	47	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

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Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser

Product Desc: General Election

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th BM		10am-11am	-----	:30	0	\$200.002	0.00	NM		4	\$800.00	
Today 4th Hour																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	MTWTF--		2	\$200.00		0.00							
		Week: 09/24/12	09/30/12	MTWTF--		2	\$200.00		0.00							
N 6	KSNV	09/17/12	09/30/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$200.002	0.00	NM		3	\$600.00	
Rachael Ray																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	MTWTF--		2	\$200.00		0.00							
		Week: 09/24/12	09/30/12	MTWTF--		1	\$200.00		0.00							
N 7	KSNV	10/22/12	10/28/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$225.002	0.00	NM		1	\$225.00	
Rachael Ray																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/22/12	10/28/12	MTWTF--		1	\$225.00		0.00							
N 8	KSNV	09/17/12	11/04/12	Noon News	CM	12-1230pm	MTWTF--	:30	1	\$275.002	0.00	NM		5	\$1,375.00	
Noon News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	MTWTF--		1	\$275.00		0.00							
		Week: 09/24/12	09/30/12	MTWTF--		2	\$275.00		0.00							
		Week: 10/01/12	10/07/12	-----		0	\$0.00		0.00							
		Week: 10/08/12	10/14/12	-----		0	\$0.00		0.00							
		Week: 10/15/12	10/21/12	-----		0	\$0.00		0.00							
		Week: 10/22/12	10/28/12	MTWTF--		1	\$275.00		0.00							
		Week: 10/29/12	11/04/12	MTWTF--		1	\$275.00		0.00							
N 9	KSNV	09/17/12	09/30/12	News 3 at 4 (1/2 hr)	CM	4-430p	-----	:30	0	\$350.002	0.00	NM		5	\$1,750.00	
News 3 at 4																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 09/17/12	09/23/12	MTWTF--		2	\$350.00		0.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		2	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p			MTWThF----	:30	(\$350.00)	0.00	NM		
		See MG 9.5,9.6,9.7,9.8														
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]														
		3	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)		4-430p			MTWThF----	:30	(\$350.00)	0.00	NM		
		See MG 9.5,9.6,9.7,9.8														
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]														
		5	KSNV	08/29/12-08/29/12	NEWS 3 at 4 (1 HOUR)		4-5pm			--W-----	:30	(\$350.00)	0.00	NM		
		(@)	See MG 9.10													
		[Inventory Code Correction]														
		6	KSNV	09/18/12-09/18/12	NEWS 3 at 4 (1 HOUR)		4-5pm			-T-----	:30	\$350.00	0.00	NM		
		(@)	MG for 9.1,9.4,9.3,9.2													
		[Inventory Code Correction]														
		7	KSNV	09/21/12-09/21/12	NEWS 3 at 4 (1 HOUR)		4-5pm			-----F---	:30	\$350.00	0.00	NM		
		(@)	MG for 9.1,9.4,9.3,9.2													
		[Inventory Code Correction]														
		10	KSNV	09/17/12-09/21/12	NEWS 3 at 4 (1 HOUR)		4-5pm			MTWThF----	:30	\$350.00	0.00	NM		
		(@)	MG for 9.5 08/29													
		Week: 09/24/12	09/30/12	MTWTF--		2	\$350.00		0.00	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>			MTWThF----	:30	(\$350.00)	0.00	NM		
		4	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p			MTWThF----	:30	(\$350.00)	0.00	NM		
		See MG 9.5,9.6,9.7,9.8														
		[INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]														
		8	KSNV	09/27/12-09/27/12	NEWS 3 at 4 (1 HOUR)		4-5pm			---Th----	:30	\$350.00	0.00	NM		
		(@)	MG for 9.1,9.4,9.3,9.2													
		[Inventory Code Correction]														
N 10	KSNV	10/22/12	11/04/12	News 3 at 4 (1/2 hr)	CM	4-430p	MTWTF--	:30	1	\$450.002	0.00	NM		2	\$900.00	
News 3 at 4																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/22/12	10/28/12	MTWTF--		1	\$450.00		0.00							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KSNV	10/22/12	11/04/12	News 3 at 4 (1/2 hr)	CM	4-430p	MTWTF--	:30	1	\$450.00	2	0.00	NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM															
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm --T----- :30 \$450.00 0.00 NM															
(1) MG for 10.2,10.1 [mg]															
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm --W----- :30 \$450.00 0.00 NM															
(1) MG for 10.2,10.1 [mg]															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM															
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
N 11	KSNV	09/17/12	09/30/12	Face to Face w/ RalstonCM	CM	730-758pm	MTWTF--	:30	1	\$400.00	2	0.00	NM	3	\$1,200.00
Face to Face w/ J.Ralston															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 2 \$400.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$400.00 0.00															
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ RalstonCM	CM	730-758pm	MTWTF--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
Face to Face w/ J.Ralston															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
N 13	KSNV	09/17/12	09/30/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$250.00	2	0.00	NM	3	\$750.00
Tonight Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$250.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 2 \$250.00 0.00															
N 14	KSNV	10/22/12	11/04/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.00	2	0.00	NM	2	\$550.00
Tonight Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$275.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson DalyCM	CM	136-205am	MTWTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
Last Call w/Carson Daly															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$40.00 0.00															
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATURDAY	CM	9am-930am	-----	:30	0	\$275.00	4	0.00	NM	4	\$1,100.00
News 3 Today - SAT															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 -----S- 2 \$275.00 0.00															
Week: 09/24/12 09/30/12 -----S- 2 \$275.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am See MG 16.5,16.6 [PGM CHG = GOLF]															
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am See MG 16.5,16.6 [PGM CHG = GOLF]															
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am MG for 16.4,16.3 [mg]															
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am MG for 16.4,16.3 [mg]															
N		11/04/12		CM					1		2	0.00	NM	2	\$600.00

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17	KSNV	10/22/12		News 3 Today - SATURD.		9am-930am	-----S--	:30		\$300.00					
<u>News 3 Today - SAT</u>															
Start Date	End Date	Weekdays		Spots/Week		Rate		Rating							
Week: 10/22/12	10/28/12	-----S-		1		\$300.00		0.00							
Week: 10/29/12	11/04/12	-----S-		1		\$300.00		0.00							
												Totals	47	\$14,760.00	